

Content Writer with 2 Years of Experience

1. Content Writing and Editing – Blogs, articles, press releases and long forms, web content, and technical write-ups.
2. Copy Writing and Editing – Google ads, social media ads, print ads, Taboola (and similar platforms), ad copies and strategizing ads for different mediums and platforms.
3. Client Service and Management.

Work Experience:

- Currently working at Bhasha Advertising Services
- Entails copywriting, social media content writing and client management.
- Primarily working with Reliance Foundation, SOS India, and IDP.
- Worked at Adglobal 360 Pvt Ltd from 3rd July 2017 to 15th March 2019.
- Entailed writing off-page SEO content and web content for clientele's website(s).
- Entailed copywriting for print and online advertising on various platforms.
- Primarily worked with Fortis Healthcare, Maruti Suzuki India Limited, Medanta, Kaplan Genesis, MyFlowerTree, and Wave Estate.
- Worked at SK Educations Pvt Ltd from 22nd August 2016 to 15th June 2017.
- Entailed content writing for the official website of Bachpan Playschools, schools' websites, and third-party blogs for company advertisement.
- Worked at Hindustan Online Pvt Trade Limited from 1st January 2016 to 30th June 2016.
- Worked at Aarvee Idea Labs Pvt Ltd from 3rd August 2015 to 7th December 2015.
- Entailed writing web page content for the official website and app LoudShout.

Academic Qualification:

Completed D. Pharma from Delhi Institute of Pharmaceutical Sciences and Research,

Strengths:

Punctual, active learner, easy-to-go-along team member.

Keen interest in reading both fiction and non-fiction books across different genres.

- Own a blog titled That Writer from Delhi (www.thatwriterfromdelhi.wordpress.com).
- Worked as Guest Journalist for Metal Wani (www.metalwani.com).