

Graphic Designer with 5 Years of Experience

Highly creative, versatile and multi-talented graphic designer with profound ability to increase client satisfaction by developing contemporary state of art computerized graphic visuals. Strong communicator with expertise in presentation, design development and layout enhancement, apt at understanding the client's requirements and grasping what needs to be done.

Professional Summary:

Graphic Designer /Motion Graphic Artist and Art Director:

- Interpreting emerging trends within the field of graphic design.
- Client facing experience.
- Solid artistic and design sensibilities.
- Project managing design activity.
- Solving design problems where no answer is apparent.
- Eye for detail.
- Proficient in software applications such as InDesign, Photoshop and Illustrator.
- Experience of working with luxury brands.
- Ability to balance work on several projects at a time.
- In-depth knowledge of design principles and techniques.
- Ability to work within assigned budgets.
- Experience in all Adobe Creative Suite applications

Education Details:

- MBA
- Bachelor of Science

Technical Expertise:

Graphic Designing: Illustrator, Adobe Photoshop, Corel Draw, Adobe InDesign.

3D: Maya, 3Ds Max

VFX: Adobe Premier Pro, Adobe After Effect, Digital Fusion

Professional Experience:-

Services India Pvt. Ltd:

2016 - Till date

- Develops initial pitch offerings after conducting brand market analysis

- Brainstorms with the team members and special project Managers to provide unique concepts and design that will exceed clients' expectations
- Reviews and approves designs, artwork, photography and graphics developed by a creative team
- Produces sketches, storyboards and art layouts based on creative visions of the team for client's approval.
- Art directed photography and edited film.
- Designed layout of photos including background, propping and styling of merchandise.
- Developed concepts for promotional materials.

Accenture:

2015 - 2016

- Developed animated videos, Info graphics commercial content.
- Hold meetings with clients, determine their needs and expectations and plan the project by actively participating in weekly brainstorm sessions.
- Come up with innovative concepts and get approval from the clients
- Developed logos, poster layouts and commercial content as instructed.
- Develop thematic graphic content for marketing purposes as per client requirements.
- Generate computerized layouts to create aesthetically appealing visual content .
- Determined the size and arrangement of illustrative material for marketing purposes.
- Developed logos, poster layouts and commercial content as instructed.

Infosolutions, Hyderabad:

- Attend client meetings and understand their brand and promotion requirements
- Carry out detailed research and create design briefs for approval
- Estimate the time required to complete the designs and send quotes accordingly
- Complete the designs by coordinating with photographers and copy writers
- Send out the completed designs to the clients for feedback
- Carry out brainstorming sessions to come up with new concepts and innovative ideas

Animation Pvt Ltd:

- Story board artist
- Digital art and concept artist